



## BOARD OF DIRECTORS INFORMATION

### BOARD MEETINGS

- 2<sup>nd</sup> Tuesday of each month
- 4pm to 5 pm, located at the RUSD Administrative Service Campus
- Board members are allotted 3 excused meeting absences per year

### SUB -COMMITTEES

- EXECUTIVE COMMITTEE – Board officers meeting the week prior to each board meeting to discuss agenda, strategic plan items & other concerns
- FINANCE COMMITTEE – This is an invitation only committee
- EDUCATION COMMITTEE – Focuses on educational programs and endeavors with the local schools and community. Members of the community are welcome to serve along board members on this committee.
- PROGRAMMING COMMITTEE – Focuses on future program planning, implementing ideas to increase concert attendance with our current limitations and challenges. Community members are welcome to serve alongside board members on this committee. The Artistic Director serves on this committee.
- FUND DEVELOPMENT COMMITTEE – Focuses on creating and planning fundraising events, setting fundraising goals to meet expectations outline in the strategic plan. Community members are welcome to serve alongside board members on this committee.

### BOARD DIRECTOR EXPECTATIONS

- Financial giving – all Board Directors are expected to make a financial contribution. The amount is not pre-determined.
- Time – the average amount of time put into RSO related matters is 6 to 8 hours per month
- Regular attendance at RSO events is expected
- Board term is 3 years. Board members can serve 2 consecutive 3 year terms and must then cycle off the board for at least 1 year before they can be considered to serve again. There is no limitation on Community member participation. (Up for review and changes to bylaws)

### AREAS OF NEED

- Law
- Marketing/Social Media
- Connections within the community
- Operational Development/training
- Fundraising, Donation Campaign management
- Corporate Sponsorship development

#### RECENT ACCOMPLISHMENTS

- New Executive Director, moving to full E.D. role in January
- New logo design/identity – next is website redesign
- New hire – Patron Service Manager
- New hire – Marketing/Social Media Manager
- Heart of Canal Street Grant
- Balanced budget for the last 7 years
- Have not extended line of credit since 2010
- Have 2 endowments and reserve
- Trying out new fundraising events (Wine tasting, online auction, online event)

#### RECENT CHANGES

- Musicians status changed from contracted to employees (many financial changes including insurance)

#### CURRENT CHALLENGES

- New Staff
- Lack of Corporate Sponsorship
- Decreasing Attendance
- Increased expenses due to musicians becoming employees vs contractual
- Concerned about orchestra survival in the next 5 years
- Funding stream balance