

Racine Symphony Orchestra

Pasquale Laurino, Artistic Director

Corporate Partnership Packages

Series Sponsor (Masterworks or Pops)

Investment: \$15,000

Community Visibility/Market Exposures: est. 400,000

Stage acknowledgment by Executive Director at each concert

Racine Journal Times

est. 250,000+ market exposures/(6) ads Sunday-Wednesday distribution per concert

Direct mail postcard

est. 68,250+ market exposures

RSO e-blasts/Facebook/Instagram/web site

est. 45,000+ market exposures

WGTD radio

est. 30,000+ market exposures

Full-page, color ad in Concert Program Book [\$1,500 value)

Client Entertainment

(40) premium complimentary seats to be used in any combination of concerts [\$2,000 value]

Concert Sponsor (any single Masterworks or Pops concert)

Investment: \$5,000

Community Visibility/Market Exposures: est. 120,000+

Stage acknowledgement

Racine Journal Times

(6) ads Sunday-Wednesday distribution est. 84,000 market exposures per concert

Direct mail postcard

est. 22,750+ market exposures per concert

RSO e-blasts/Facebook/Instagram/web site

est. 10,000+ market exposures per concert

Full-page, color ad in Concert Program Book [\$1,500 value)

Client Entertainment

(20) premium complimentary seats [\$1,000 value]

Corporate Partnership

Investment: \$2,500

Community Visibility/Market Exposures: est. 50,000+

Stage acknowledgement

Racine Journal Times

(3) ads Sunday-Wednesday distribution est. 42,000 market exposures per concert

RSO e-blasts/Facebook/Instagram/web site
est. 5,000+ market exposures per concert

Half-page, color ad in Concert Program Book [\$750 value]

Client Entertainment

(10) premium complimentary seats [\$500 value]

Musical Flights (chamber music/wine tasting - series sponsor)

Investment: \$5,000

Community Visibility/Market Exposures: est. 250,000+

Acknowledgement at performance

Racine Journal Times

(6) ads Sunday-Wednesday distribution est. 84,000 market exposures per event

RSO and Uncorkt e-distribution
est. 6,500+ exposures per event

Client Entertainment

(12) complimentary seats [\$660 value]

Musical Flights (chamber music/wine tasting - event sponsor)

Investment: \$1,500

Community Visibility/Market Exposures: est. 30,000+

Acknowledgement at performance

Racine Journal Times

(2) ads Sunday-Wednesday distribution est. 28,000 market exposures per event

RSO and Uncorkt e-distribution
est. 6,500+ exposures per event

Client Entertainment

(4) complimentary seats [\$220 value]