



# RACINE SYMPHONY ORCHESTRA

## CORPORATE PARTNERSHIP PACKAGES

### **Season Sponsor: Investment \$30,000**

*Sponsor the entire season of concert events*

- Community Visibility/Market Exposures total: est. 750,000+
- Stage acknowledgment by Executive Director at each concert
- Racine Journal Times Advertisements - ~670,000+ market exposures, [(6) ads Sunday-Wednesday distribution per concert cycle]
- Direct Mail Postcard - ~68,000+ market exposures to select zip code/carrier routes
- Noted as Season Sponsor with Logo on all correspondence, including e-blasts, websites and social media posts (Facebook, Instagram & Linked In) - ~45,000+ market exposures
- Concert Program Book - Inside cover, Full-page, color ad [\$1,200 value]
- Client Entertainment - (80) premium complimentary seats to be used in any combination of concerts [\$4,000 value]

### **Concert Sponsor: Investment \$20,000**

*Sponsor a single Pops Concert or Masterworks Concert event.*

- Community Visibility/Market Exposures: est. 200,000+
- Stage acknowledgment by Executive Director at each concert
- Racine Journal Times Advertisements - ~160,000 market exposures per concert [(12) ads Sunday-Wednesday distribution]
- Direct mail postcard - ~22,000+ market exposures per concert to select zip code/carrier routes
- Noted as Season Sponsor with Logo on all correspondence, including e-blasts, websites and social media posts (Facebook, Instagram & Linked In) - ~10,000+ market exposures per concert
- Concert Program Book - Full-page, color ad [\$1,000 value]
- Client Entertainment - (20) premium complimentary seats [\$1,100 value]

### **Corporate Partnership-Supporting Sponsor: \$2,500-5,000\***

*\*Our Supporting Sponsor investment may be customized for your needs*

- Community Visibility/Market Exposures: ~90,000+ OR ~45,000+
- Stage acknowledgment by Executive Director at each concert
- Racine Journal Times Advertisements –
  - OR {
    - ~84,000 market exposures per event/(6) ads Sunday-Wednesday distribution
    - ~42,000 market exposures per concert/(3) ads Sunday-Wednesday distribution
- Noted as Supporting Sponsor with Logo on all correspondence, including e-blasts, websites and social media posts (Facebook, Instagram & Linked In) - ~5,000+ market exposures per concert
- Concert Program Book –
  - OR {
    - Full-page, color ad in Concert Program Book [\$1,000 value]
    - Half-page, color ad in Concert Program Book [\$600 value]
- Client Entertainment
  - OR {
    - (8) premium complimentary seats [\$360-440]
    - (4) complimentary seats [\$140-220 value]



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### **Musical Flights - Series Sponsor \$5,000**

*Sponsor the series of four concert events*

- Community Visibility/Market Exposures: ~360,000+
- Acknowledgement at performance by Executive Director at each concert
- Racine Journal Times Advertisements - ~84,000 market exposures per event [(6) ads Sunday-Wednesday distribution]
- RSO and Uncorkt e-distribution - ~26,000+ exposures per event
- Client Entertainment - (16) complimentary seats [\$880 value]

### **Musical Flights - Concert Sponsor \$1,500**

*Sponsor one concert event*

- Community Visibility/Market Exposures: ~30,000+
- Acknowledgement at performance by Executive Director
- Racine Journal Times Advertisements - ~28,000 market exposures per event [(2) ads Sunday-Wednesday distribution]
- RSO and Uncorkt e-distribution - ~6,500+ exposures per event
- Client Entertainment - (4) complimentary seats [\$220 value]

### **Concert Program Book Advertisements**

*Advertise your business with a color ad in our concert program*

- ¼ page ad = \$300
- ½ page ad = \$600
- Full page ad = \$1,000
- Full inside cover = \$1,200

For more information and to discuss the best package for your needs, please email [info@racinesymphony.org](mailto:info@racinesymphony.org) or call 262.636.9285